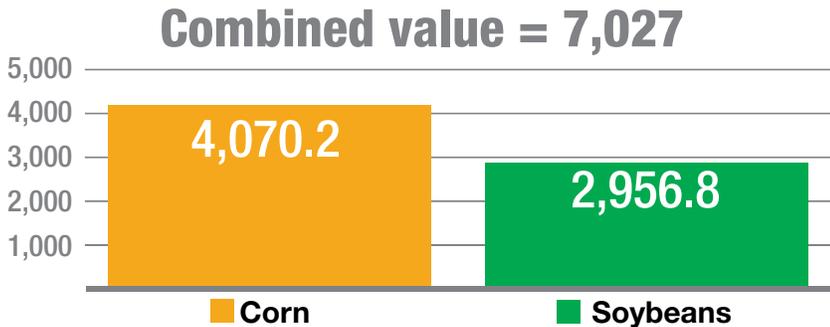


A LITTLE BEAN TRAVELS A LONG WAY (AND KERNEL, OF COURSE)

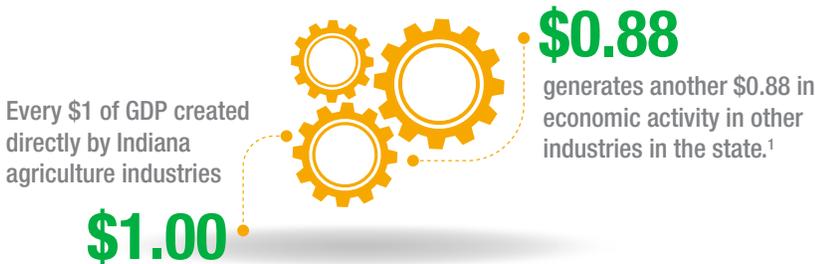
FOLLOWING THE TRAVEL PLAN OF THE BEAN/KERNEL

1. A little seed gets delivered to the farm for the farmer to plant
2. That little seed gets planted and grows into big bushels of economic benefit for the community, the county and the state

Value of sales of Indiana agricultural production by industry in 2012¹ (\$ million)



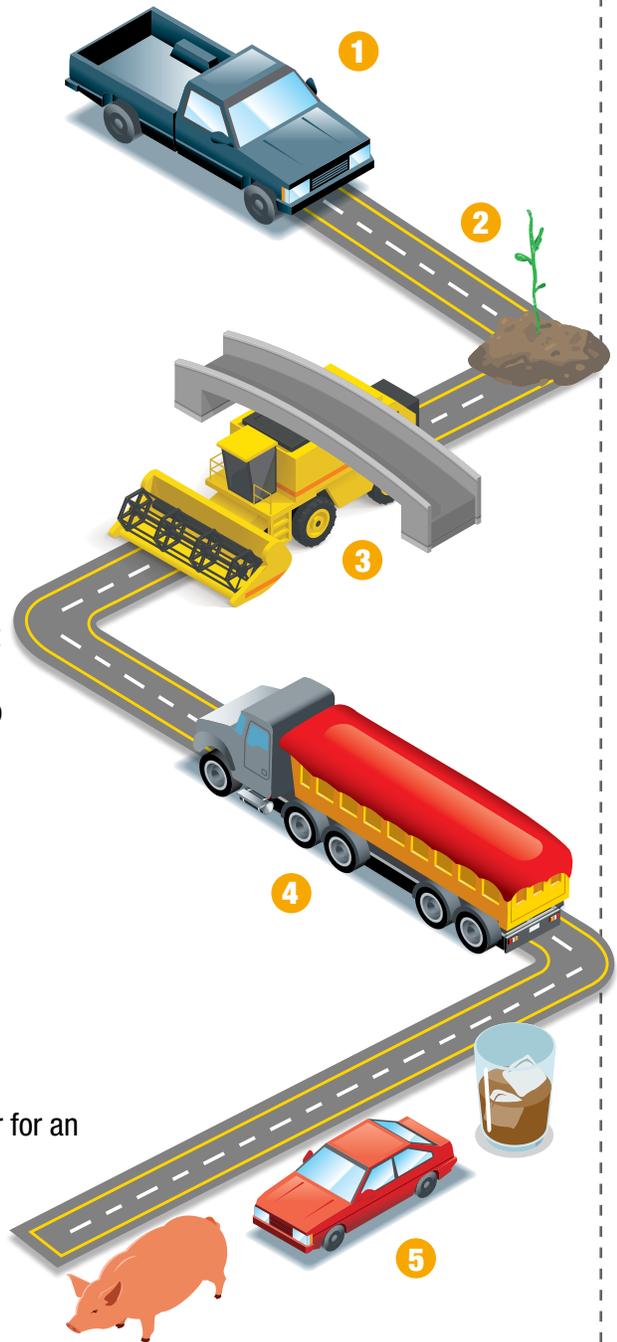
3. Our farmer moves from field to field to harvest this economic impact
4. After harvest, these beans and kernels are collected and delivered to an elevator, a biofuel processor, a livestock farm or a food processor



5. Whether feed for an Indiana pig, fuel for an Indiana car, or sweetener for an Indiana iced tea – these beans and kernels are moving far and wide

What do all of these things have in common?

Two things: a farmer to make it happen and a road to connect the dots.



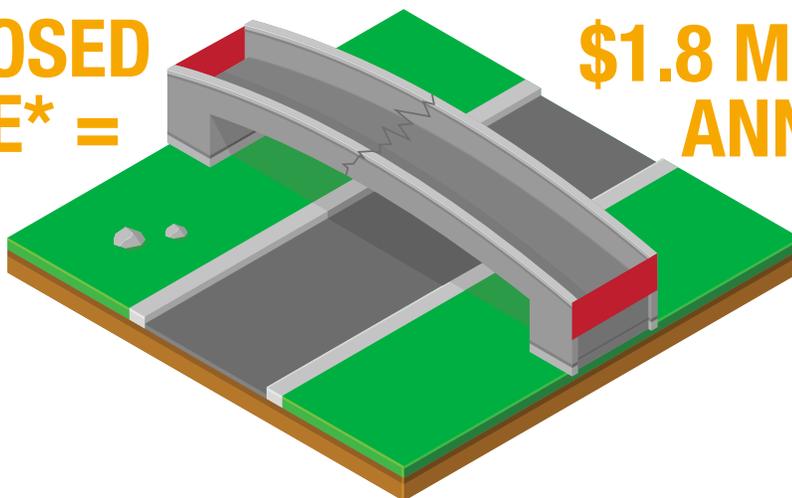
WHAT'S THE BIG DEAL?

Indiana's roads and bridges are a significant piece of agriculture's daily business and many other necessary services — including schools, fire departments and emergency medical services. Which means every detour, every low-weight-limit bridge and every unmaintained road directly impacts on those businesses and services and ultimately — the state's economic bottom line. Maintaining quality infrastructure leads to a viable Indiana economy.

What's the takeaway?

- Bigger technology, such as tractors, implements and combines, needs larger infrastructure
- Year-round road maintenance is a must because farming is a year-round business
- Detours cost everyone: added fuel costs, lost business to local industries, and time lost, just to name a few
- Agriculture and associated industries rely on roads to drive Indiana economic opportunity

**ONE CLOSED
BRIDGE* =**



**\$1.8 MILLION LOST
ANNUALLY****

*Implies state route closure

**Estimated cost for the average CRD (crop reporting district)²

The Indiana Corn Marketing Council and Indiana Soybean Alliance invest corn and soybean checkoff dollars to educate local, state and federal governments about the importance of transportation infrastructure to Indiana farmers.

By continuing to invest in Indiana's roads, bridges, railways and waterways, farmers will have the infrastructure and capacity necessary to keep the corn and soybean industries viable and competitive long-term — benefiting Indiana's economy.

Funded with Indiana soybean and corn  checkoff dollars.

¹Slaper, T., M. Kinghorn and G. Ortuzar. 2015. "Beyond the Farm: A State and Regional Economic Report on the Economic Contribution of Farms, Forests and Related Industries. Prepared for: Indiana Soybean Alliance." Indiana Business Research Center, Kelley School of Business, Indiana University.

²O'Neil Commodity Consulting. "Soy Transportation Coalition Study: Transportation and Farmer Incomes."