**Keep Indiana’s economic drivers, driving.**

*UpKeep. UpGrade. UpVest.*

**UpKeep** of Indiana’s rural roads and bridges is critical to our quality of life and the health of our economy. Unfortunately, Indiana’s rural infrastructure is in need of significant **UpGrades** and repairs in order to meet today’s needs.

Because if our drivers — community services, farmers and commuters alike — can’t drive, then our state’s economy can’t continue to drive forward either.

That’s why doing more today — **UpVest** — for our rural roads and bridges is important for bridging our bottom line and preserving Indiana’s legacy for future generations.

**Agriculture: Driving Indiana Forward**

Economic contributions of agriculture in Crop Reporting District 90, 2012¹

- **$760 million** in direct economic output
- **$351 million** in value added
- **6,010** direct jobs

Every dollar of GDP directly related to agriculture in District 90 generates an additional $0.45 in economic activity elsewhere in the district.

**Bridge closed = detours incurred = profit loss**

**The impact of a 20-mile detour²**

- **FARMERS** - Loss per bushel of grain
  - Soybeans: **2¢-4¢**
  - Corn: **2¢-3¢**

- **FARMERS** - Loss per truck load (approx. 1000 bushels)
  - Soybeans: **$20-$40**
  - Corn: **$20-$30**

Low estimate assumes $2.00/gal. diesel
High estimate assumes $4.00/gal. diesel
More than 1 of every 3 bridges in Crop Reporting District 90/Southeast Indiana is in need of significant rehabilitation or replacement.

What’s the key takeaway?

Indiana’s rural roads and bridges are a significant piece of agriculture’s daily business and many other necessary services — including schools, fire departments and emergency medical services. Which means, every detour, every low-weight-limit bridge and every unmaintained road directly impacts those businesses and services and ultimately — the state’s economic bottom line.

Learn more at UpVestIndiana.com

Funded with Indiana soybean and corn checkoff dollars.

